

Quality
is in our **nature**



Canadian Eggs

Naturally packaged perfection



Eggs have been called "the **nearest thing to a perfect food**," and with good reason. They're stuffed with nutrients, they're easy to cook and endlessly adaptable, and they taste delicious. Who can resist a fluffy cheese and vegetable frittata hot from the pan, an egg salad sandwich made with fresh-baked bread, or a simple boiled egg with creamery butter?

Canadians certainly can't, which may be why we produce so many eggs — 7 billion in 2005 with a market value of \$717 million. Of this total, 6.3 billion were for human consumption, for a total of \$514.5 million. We've been exporting eggs since the 1940s, when we began supplying them by the millions to the U.K.

Nowadays, Canada's egg exports are almost all in the form of **processed eggs**, which we ship to more than 20 countries. Processed eggs have a wide spectrum of uses and are essential for manufacturing many foods and non-food products such as mayonnaise, noodles, baked goods, pet foods, shampoo and adhesives. Several important biochemicals are also derived from eggs and are used in applications ranging from biological testing to geriatric feeding formulas.

Healthy, clean and safe 

Processed egg products, especially when made from whole eggs, contain many essential nutrients including all nine essential amino acids, several vitamins (eggs are among the few foods that naturally contain vitamin D) and a number of minerals. Canadian eggs are produced in healthy and environmentally responsible conditions, which means that our customers can have full confidence in the **quality, cleanliness** and **safety** of our processed eggs. Our laying hens, for example, are vaccinated to prevent illness, but they aren't treated with hormones or with antibiotics — they receive medication only if they're ill and only from a veterinarian.





Moreover, Canadian egg farmers must adhere to the Start Clean—Stay Clean™ program, which is monitored by federal government inspectors and complies with **internationally-recognized safety standards**. In addition to these safeguards, inspectors from the Canadian Food Inspection Agency regularly check egg grading and egg processing stations to verify compliance with food safety regulations and product standards.

Taste the Canadian difference

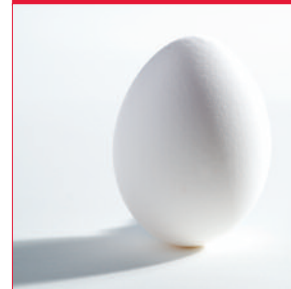
A Canadian egg product is one you can trust for versatility, quality and safety. For further information on Canada's egg industry, please visit:

Government websites

- Poultry Marketplace—Agriculture and Agri-Food Canada
www5.agr.gc.ca/eng/?id=1384971854388
- Agri-Food Trade Service
www.ats-sea.agr.gc.ca

Industry websites

- Canadian Egg Marketing Agency
www.canadaegg.ca
- Canadian Poultry and Egg Processors Council
www.cpepc.ca
- Get Cracking
www.eggs.ca



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Trade Statistics

The following tables represent Canada's total trade in a given export commodity based on Statistics Canada data. The product categories represent HS code groupings and have not been modified. In most cases, statistics have been presented at the 6 or 8 digit level. Statistics are presented in Canadian dollars and are complete through year end 2010.

Canada's Exports to All Countries (HS Code 0407)

Product (\$CAD)	2007	2008	2009	2010	Growth 2007-2010
Birds' eggs, in shell, fresh, preserved or cooked	34,107,420	28,491,105	35,797,092	45,484,907	33.4%
Product (Quantity, DZN)	2007	2008	2009	2010	Growth 2007-2010
Birds' eggs, in shell, fresh, preserved or cooked	3,566,600	3,188,990	2,807,201	3,751,149	5.2%

Canada's Monthly Exports to All Countries (HS Code 0407, Value \$CAD)

Month	2007	2008	2009	2010
Jan	3,427,328	2,509,413	2,256,148	4,053,335
Feb	2,800,643	2,334,889	2,069,063	4,251,010
Mar	3,408,153	2,325,682	2,393,885	4,676,919
Apr	2,735,450	2,025,570	3,692,141	3,879,907
May	3,020,805	2,223,510	2,483,788	3,436,087
Jun	3,002,336	2,923,499	3,371,608	3,451,397
Jul	3,071,646	2,794,327	3,940,903	3,390,122
Aug	2,621,139	2,658,618	3,204,261	3,778,198
Sep	2,328,601	2,642,614	3,293,402	3,574,281
Oct	2,897,697	2,399,114	2,634,421	3,926,824
Nov	2,519,444	2,341,979	3,011,243	3,734,308
Dec	2,274,178	1,311,890	3,446,229	3,332,519
TOTAL	34,107,420	28,491,105	35,797,092	45,484,907

Canada's Exports to All Countries by Province (HS Code 0407, Value \$CAD)

Province	2007	2008	2009	2010
Alberta	4,538,142	77,493	0	0
British Columbia	541,014	559,059	511,197	514,520
Manitoba	748,073	828,143	487,122	739,039
New Brunswick	0	15,173	6,096	0
Newfoundland and Labrador	7,342	1,409	3,936	2,084
Nova Scotia	59,550	6,074	18,247	6,446
Ontario	27,596,381	26,538,811	33,264,132	42,515,932
Prince Edward Island	0	0	178,651	31,632
Québec	616,918	464,943	1,327,711	1,675,254

Canada's Top 10 Egg Markets (HS Code 0407, Value \$CAD)

Country	2007	2008	2009	2010	Growth 2007-2010
TOTAL:	34,107,420	28,491,105	35,797,092	45,484,907	33.4%
United States	18,890,406	14,810,982	13,894,729	19,388,333	2.6%
Germany	2,012,859	2,964,876	8,091,565	10,994,257	446.2%
Turkey	4,664,593	3,228,545	3,034,075	4,496,495	-3.6%
Russia	2,183,929	2,027,434	2,770,621	3,728,153	70.7%
Poland	2,040,319	2,363,862	3,326,289	2,981,189	46.1%
Chile	1,167,551	1,435,507	1,553,823	1,373,676	17.7%
Austria	994,675	104,911	933,280	769,320	-22.7%
Croatia	814,654	677,527	681,732	702,558	-13.8%
Netherlands	220,340	204,937	113,985	331,451	50.4%
Brazil	307,928	205,624	679,152	181,105	-41.2%