

*Quality*  
is in our **nature**



## Canadian Potatoes

### *Versatility and value*



Of all the vegetables grown in Canada, the humble potato is by far the **most versatile**. Potatoes can be boiled, fried, roasted or microwaved. They can be mashed, hashed, sliced, diced or grated. They're essential ingredients in stews, casseroles and soups. What goes better with a summer meal than a bowl of chilled potato salad? And who can pass up a plate of sizzling fish with a side order of golden French fries?

But potatoes aren't just for eating. Manufacturers use them to make many other products, including alcohol, starches, pharmaceutical preparations and biodegradable plastics. So it's no wonder that the potato is the most valuable of all Canada's vegetable crops — in fact, a third of the annual cash receipts for Canadian vegetable farmers are accounted for by this unassuming tuber.

### **A quality vegetable**

Potatoes are very **nutritious**, containing high amounts of potassium, iron, protein, fibre, phosphorous, and carbohydrates. They're also loaded with **vitamins**, including vitamins B1, B6 and C. And contrary to popular belief, they're a relatively **low-calorie** food — a serving size, 1 medium potato with skin (148 g) contains just 100 calories.

Canada has a long history of supplying top-quality table potatoes to its customers and is widely recognized as an international leader in **seed-potato production**. We grow about 150 types of registered seed potatoes, while our table **varieties** include Russet Burbank, Superior and the famous Yukon Gold, created by Canadian researchers and released in 1981. Our scientists regularly introduce new potato types to Canada and maintain a gene bank of distinctive potato varieties to support further product development.

Although Canadian-developed seed potatoes are designed for our northern climate, they hold significant promise for farmers in more southern countries as well. Called "northern vigour," this phenomenon is a result of our potatoes' adaptation to the long summer days of the north, which enhances their energy and vigour. When they're grown in warmer latitudes, the result is more **consistent crop development**, **higher yields** and **superior grades**. Better yet, the improvements carry over through several generations of seed.





## Taste the Canadian difference

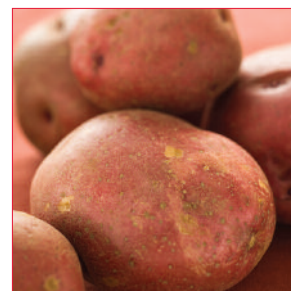
Be it ever so humble, there's nothing quite like the Canadian potato for taste, quality and adaptability. For further information on Canada's potato industry, please visit:

### Government websites

- Agriculture and Agri-Food Canada: Horticulture  
[www5.agr.gc.ca/eng/?id=1361290640680](http://www5.agr.gc.ca/eng/?id=1361290640680)
- Agriculture and Agri-Food Canada: Infohort  
[www5.agr.gc.ca/eng/?id=1184695160057](http://www5.agr.gc.ca/eng/?id=1184695160057)
- Agri-Food Trade Service  
[www.ats-sea.agr.gc.ca](http://www.ats-sea.agr.gc.ca)
- Canadian Food Inspection Agency: Potatoes  
[www.inspection.gc.ca/english/plaveg/potpom/var/indexe.shtml](http://www.inspection.gc.ca/english/plaveg/potpom/var/indexe.shtml)

### Industry websites

- Global Potato News  
[www.potatonews.com/default.asp](http://www.potatonews.com/default.asp)
- Spud Smart Magazine  
[www.spudsmart.com](http://www.spudsmart.com)



## Canadian Potatoes

### Trade Statistics

The following tables represent Canada's total trade in a given export commodity based on Statistics Canada data. The product categories represent HS code groupings and have not been modified. In most cases, statistics have been presented at the 6 or 8 digit level. Statistics are presented in Canadian dollars and are complete through year end 2010.

#### Canada's Exports to All Countries (\$CAD)

HS	2007	2008	2009	2010	Growth 2007-2010
200410	866,416,233	898,334,298	964,109,503	822,803,454	-5.0%
070190	142,373,605	191,487,836	157,502,875	141,394,295	-0.7%
200520	49,497,621	57,077,843	75,777,436	73,867,387	49.2%
070110	38,721,461	27,934,575	41,187,842	36,371,966	-6.1%

#### HS Codes

- 070110 - Potatoes seed, fresh or chilled
- 070190 - Potatoes, fresh or chilled nes
- 200410 - Potatoes prepared or preserved other than by vinegar or acetic acid, frozen
- 200520 - Potatoes prepared or preserved, o/t by vinegar or acetic acid, not frozen

#### Canada's Exports to All Countries (Quantity)

HS	Unit	2007	2008	2009	2010	Growth 2007-2010
200410	KGM	1,007,174,960	974,041,956	955,470,790	870,183,897	-13.6%
200520	KGM	18,950,958	19,940,983	23,562,679	24,584,876	29.7%
070190	Metric Ton	496,910	530,941	382,767	399,117	-19.7%
070110	Metric Ton	113,243	73,587	94,488	94,508	-16.5%

#### Canada's Monthly Exports to All Countries (HS Codes 070110, 070190, 200410, 200520, Value \$CAD)

Month	2007	2008	2009	2010
Jan	101,729,763	91,085,865	118,812,238	89,328,384
Feb	92,297,076	87,433,263	114,915,526	87,415,202
Mar	106,030,123	100,218,087	128,986,906	100,758,669
Apr	109,411,053	94,025,033	118,400,380	96,838,141
May	101,520,079	98,951,726	104,198,540	93,932,878
Jun	85,931,206	93,012,617	97,842,219	93,314,530
Jul	86,010,714	89,625,059	96,313,511	88,432,825
Aug	77,177,461	88,767,019	88,043,002	82,577,213
Sep	75,224,500	91,520,821	88,491,495	75,698,507
Oct	87,818,821	105,945,461	90,420,607	86,809,490
Nov	86,635,474	121,219,785	99,014,875	91,186,134
Dec	87,222,650	113,029,816	93,138,357	88,145,129
TOTAL	1,097,008,920	1,174,834,552	1,238,577,656	1,074,437,102

**Canada's Exports to All Countries by Province  
(HS Codes 070110, 070190, 200410, 200520, Value \$CAD)**

Province	2007	2008	2009	2010
Alberta	255,092,110	238,987,482	270,124,392	199,892,167
British Columbia	6,629,066	6,389,074	5,286,596	4,510,240
Manitoba	298,769,697	325,935,128	357,028,980	335,139,314
New Brunswick	193,178,719	229,531,533	211,365,815	194,371,979
Newfoundland and Labrador	25,630	3,062	60,856	61,602
Nova Scotia	2,921,264	1,332,036	2,369,577	7,170,802
Ontario	35,293,357	44,264,099	60,858,518	53,634,421
Prince Edward Island	276,241,148	285,427,167	296,047,416	249,381,885
Québec	25,395,638	39,084,776	30,864,798	27,416,479
Saskatchewan	3,462,291	3,880,195	4,570,708	2,858,213

**Canada's Top 10 Potato Markets  
(HS Codes 070110, 070190, 200410, 200520, Value \$CAD)**

Country	2007	2008	2009	2010	Growth 2007-2010
TOTAL	1,097,008,920	1,174,834,552	1,238,577,656	1,074,437,102	-2.1%
United States	852,559,642	955,214,725	1,000,813,604	874,081,305	2.5%
Mexico	24,944,865	28,499,516	40,902,029	36,678,335	47.0%
Japan	41,732,218	33,029,962	35,385,014	28,240,773	-32.3%
Venezuela	17,271,500	20,503,852	24,973,955	17,451,034	1.0%
Saudi Arabia	18,290,699	15,013,641	11,933,807	11,438,781	-37.5%
Indonesia	7,154,426	6,861,012	6,843,303	10,685,100	49.3%
Costa Rica	7,601,695	10,713,007	13,133,946	8,555,395	12.5%
Philippines	5,584,194	5,854,931	14,203,252	7,804,869	39.8%
Australia	5,968,655	3,072,062	431,922	7,480,250	25.3%
United States Minor Outlying Islands	0	4,199,358	6,144,498	6,328,628	-