

*Quality*  
is in our **nature**



## Canadian Processed Fruits and Vegetables

*A delicious variety*



There is nothing quite like the taste of sweet corn, a sun-ripened tomato or the juicy succulence of a blueberry or an apple. Better yet, modern food-processing techniques make it possible for global consumers to enjoy the culinary and nutritional benefits of Canadian fruits and vegetables throughout the year—all without sacrificing taste or convenience.

Canada has a special advantage in this regard because our food companies can draw on good-quality fruits and vegetables grown in our clean, healthy environment. Much of this produce goes to our food processors, who provide a wide range of canned, preserved and frozen fruits and vegetables, as well as an increasing selection of value-added products. Our fruit and vegetable processing industry is big business, too; Canadian companies sold a total of \$6.7 billion worth of these products in 2007, of which 34 percent were exported.

### Growing appetites

To satisfy this growing appetite, we have created a huge variety of products ranging from ready-mixed frozen vegetables to concentrated fruit juices to frozen french fries. And for the health-conscious, products such as our high-antioxidant cranberry juice and our lycopene-rich tomato preparations are a natural choice.

The demand for Canada's pre-packaged, fresh-cut fruits and vegetables has soared in recent years, but we make traditional value-added products as well, including pickles, relishes, jams, sauces and soups. We also manufacture products that use frozen produce as ingredients, such as prepared entrees, vegetable casseroles and pizzas. In short, we offer a processed fruit or vegetable dish to satisfy just about any taste in the world.





## Quality to the core

Canada's processed fruits and vegetables can meet the demands of the most discerning customers, but we are always looking for fresh ways to tempt the palate. Current trends toward more convenience and smaller servings, for example, are driving the development of new products with longer shelf life and excellent sensory and processing qualities. The Canadian industry strives for continuous improvements in its manufacturing processes to provide customers with the safest, premium quality products.

## Taste the Canadian difference

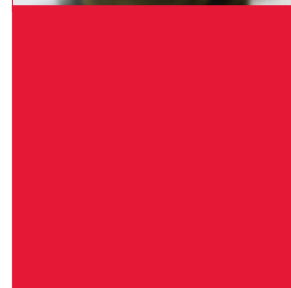
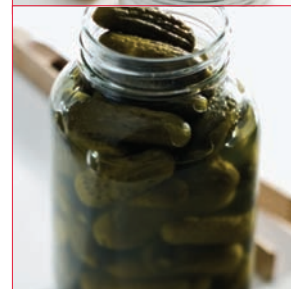
There's nothing like the taste of Canada's processed fruits and vegetables, from the unique flavour of blueberries to the sweet savour of corn. For further information about our processed fruits and vegetables industry, please visit:

### Government website

- Agri-Food Trade Service  
[www.ats.agr.gc.ca](http://www.ats.agr.gc.ca)

### Industry websites

- Food Processors of Canada  
[www.foodprocessors.ca](http://www.foodprocessors.ca)
- Food & Consumer Products of Canada  
[www.fcPMC.com](http://www.fcPMC.com)



## Canadian Processed Fruits and Vegetables

### Trade Statistics

The following tables represent Canada's total trade in a given export commodity based on Statistics Canada data. The product categories represent HS code groupings and have not been modified. In most cases, statistics have been presented at the 4 or 6 digit level. Statistics are presented in Canadian dollars and are complete through year end 2008.

#### Canada's Exports to All Countries (\$CAD)

HS	2005	2006	2007	2008	4-YR Total
2001	17,106,076	11,081,066	8,404,323	7,561,355	44,152,820
2002	5,939,798	6,534,027	6,166,599	4,957,487	23,597,911
2003	2,365,875	2,250,878	863,006	1,639,591	7,119,350
2004	826,934,862	830,804,197	880,674,982	907,887,014	3,446,301,055
2005	126,716,574	113,873,338	105,473,667	118,957,092	465,020,671
2006	2,431,352	2,339,098	2,482,374	2,411,610	9,664,434
2007	23,587,924	29,566,615	30,964,567	38,355,735	122,474,841
2008	133,420,738	141,262,756	172,299,455	191,600,612	638,583,561
2009	65,211,833	58,305,369	69,836,742	83,482,943	276,836,887

#### HS Codes

2001 - Vegetable, fruit, nuts & edible pts of plants prepr/presv by vinegar/acetic aci

2002 - Tomatoes prepared or preserved o/w than by vinegar or acetic acid

2003 - Mushrooms & truffles, prepr or presv o/w than by vinegar or acetic acid

2004 - Vegetables nes, prepr or presv o/w than by vinegar, acetic acid or sugar, frozen

2005 - Vegetables nes,prepr or presv o/t by vi negar, acetic acid or sugar, not frozen

2006 - Veg,fruits, nuts,fruit-peel & pts of pl ants presv by sug(draind,glace/cryst)

2007 - Jams, fruit jellies, marmalades,fruit or nut purée & pastes, ckd, w/n sweetened

2008 - Fruits, nuts & o edible pts of plants o/w prepr or presv w/n sweetened, nes

2009 - Fruit (incl grape must) & veg juices, unferment, not cntg spirit, w/n sweet

#### Canada's Exports to All Countries (Quantity)

HS	2005	2006	2007	2008	Unit
2001	14,125,964	8,382,439	4,250,802	4,089,857	(KGM)
2002	6,849,688	7,990,672	7,190,230	5,513,109	(KGM)
2003	1,437,332	1,413,092	465,666	930,983	(KGM)
2004	962,393,288	989,551,484	1,012,962,064	979,156,136	(KGM)
2005	96,991,157	84,470,330	72,647,895	73,044,132	(KGM)
2006	870,300	755,665	676,397	591,235	(KGM)
2007	8,828,698	11,367,534	11,209,850	11,186,092	(KGM)
2008	57,027,528	57,972,154	65,727,452	67,300,056	(KGM)
2009	60,407,097	55,226,578	66,394,844	74,703,225	(LTR)

#### Canada's Monthly Exports to All Countries

(HS Codes 2002, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, Value \$CAD)

Month	2005	2006	2007	2008
Jan	94,935,385	97,954,337	109,175,338	104,077,628
Feb	91,908,780	84,252,887	100,927,965	100,838,930
Mar	102,170,179	98,839,796	116,404,302	111,186,914
Apr	100,583,774	93,896,693	119,572,875	107,891,802
May	109,973,179	98,966,477	115,007,993	112,984,070
Jun	108,184,962	98,583,782	105,050,833	107,259,455
Jul	98,486,667	106,299,621	108,294,214	110,472,724
Aug	100,577,812	103,907,242	102,183,674	111,604,270
Sep	95,382,108	100,798,050	97,816,825	116,723,135
Oct	107,199,946	106,539,317	109,390,155	125,103,164
Nov	98,599,697	107,932,770	99,518,432	128,286,345
Dec	95,712,543	98,046,372	93,823,109	120,425,002
TOTAL	1,203,715,032	1,196,017,344	1,277,165,715	1,356,853,439

**Canada's Exports to All Countries by Province**  
(HS Codes 2002, 2002, 2003, 2004, 2005, 2006, 2007, 2008,  
2009, Value \$CAD)

Province	2005	2006	2007	2008
Newfoundland	25,569	10,632	34,913	38,304
Prince Edward Island	186,253,922	189,945,005	214,475,719	222,156,553
Nova Scotia	6,640,068	7,605,246	5,280,821	3,487,664
New Brunswick	156,381,654	144,166,680	149,322,369	158,220,509
Québec	119,319,643	121,493,482	146,110,236	171,484,790
Ontario	212,288,242	177,667,662	169,550,940	185,178,459
Manitoba	259,642,839	260,676,971	274,272,019	294,305,397
Saskatchewan	575,020	217,120	548,346	1,037,448
Alberta	216,506,818	245,779,287	255,775,537	254,399,313
British Columbia	46,045,230	48,455,235	61,794,815	66,545,002
NWT+Yukon	36,027	24	0	0

**Canada's Top 10 Processed Fruits and Vegetable Markets**  
(HS Codes 2002, 2002, 2003, 2004, 2005, 2006, 2007, 2008,  
2009, Value \$CAD)

Country	2005	2006	2007	2008
TOTAL:	1,203,715,032	1,196,017,344	1,277,165,715	1,356,853,439
United States	964,270,030	969,706,209	1,002,441,104	1,094,200,330
Japan	60,009,787	53,358,182	44,125,856	37,859,508
Mexico	21,187,267	22,471,766	25,753,096	31,390,036
Saudi Arabia	8,408,469	12,654,042	24,132,292	23,381,890
Venezuela	15,605,070	10,567,771	13,995,127	16,482,715
United Kingdom	11,292,963	8,671,620	11,847,886	11,481,396
Costa Rica	6,497,717	7,261,288	7,685,087	10,458,772
Korea, South	10,438,121	6,080,285	5,240,285	10,008,557
Netherlands	2,165,791	2,426,141	6,645,251	9,407,097
Taiwan	7,799,079	4,361,921	5,510,123	7,940,158